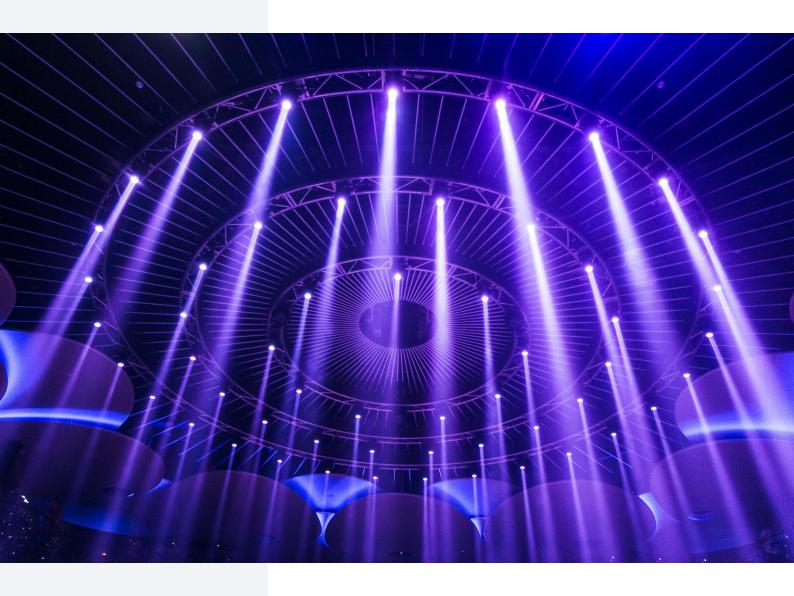
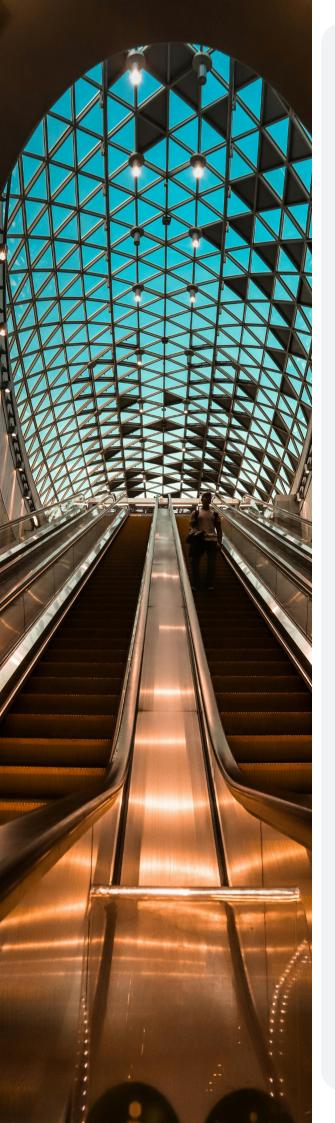
# E LAINTON DIGITAL



CONSULTING SERVICES



# A word from our Director...

Lainton Digital Ltd was founded in 2017 to provide bespoke software development services to small and medium businesses.

We begin with the business outcome.

With a foundation in large scale systems servicing millions of customers, we help businesses scale up their digital services.

We believe in cloud first as it delivers the fastest time to market and can be highly optimised based on your workloads. Our process fuses enterprise-grade, performance-tuned Java backends with modern frameworks like React and Angular for responsive user interfaces.

Looking ahead, the technological landscape is experiencing a profound shift. The immediate horizon is dominated by the use of AI for accelerated development and automation of business processes.

As technology evolves you can be safe in the knowledge that Lainton Digital will also evolve and support you through your digital journey.

Luke A. Compton

# Core Services

How we can help your business

#### **Custom Solutions**

Bespoke software for your business to deliver competitive advantage. Set your business apart with Databases built around your domain and dynamic applications able to meet the needs of your customers.

#### **Architecture & Migration**

You already have an established platform but are looking forward to your next feature set. We can help review your current Architecture and design an upgrade path.

We can also help replatforming traditional applications for the cloud to enable digital transformation and to optimise costs.

#### **Project Acceleration**

Need assistance with your internal initiatives already in flight? We can help. We can augment your team and provide additional experience and skillsets to put your project back on track. Need help with taking your current platform to the next level of performance? We can help with that too.



## Our Process

How we deliver value to you

01

#### **Discovery**

We assess your needs and develop a strategy that minimises risk and firm up a Minimal Viable Product (MVP) that can meet your requirements.

For larger projects we also provide a longer term architecture vision not just meeting today's requirements but providing a path to tomorrows value stream.

02

#### **Development**

We begin developing a number of product increments that move us step by step towards your business outcome.

We follow Agile development methodology.

Continuous Integration and Continuous Delivery allow us to quickly deploy iterations for testing and feedback.

While there is value in manual testing we aim to automate this as much as possible.

03

#### **Delivery**

Delivery is not the final stage but part of a continuous cycle meaning business value is being delivered throughout the development period.

Each delivery includes:

- Testing
- Monitoring
- Documentation
- Optimisation
- Performance Tuning
- Delivery Review

#### **Satisfaction**

Short feedback loops ensure you're always getting the right solution.

#### **Affordable**

We find a budget that works for everyone.

#### **Timely**

Delivered based on your needs.

### Lets discuss your requirements...

#### Reach us at:

<u>contact@laintondigital.co.uk</u> <u>www.laintondigital.co.uk</u>





#### **Our Mission**

To empower our clients with scalable, cutting-edge technology solutions that catalyze digital transformation, delivering measurable and sustainable competetive advantage.

#### **Our Vision**

To bring intelligent enterprise solutions to small and medium businesses, consistently driving significant value and creating digital breakthroughs across every industry we touch.

